

No. KYLA/SKKK/2025-Notification

07.11.2025

**Kerala Youth Leadership Academy (KYLA)
General Administration Department (GAD)
Government of Kerala**

Notification: Inviting Applications for See Kerala, Know Kerala Programme

Kerala Youth Leadership Academy (KYLA) is inviting applications from **young, passionate, and socially committed Indian citizens** for '*See Kerala, Know Kerala*' programme - a unique, fully sponsored, immersive journey understanding Kerala's pioneering governance, public policy, and inclusive social development models.

About the programme

'See Kerala, Know Kerala' is an **8-10 day immersive experience** (excluding the arrival and Departure dates) through in-person visits of various districts of Kerala, offering participants a first-hand experience of the state's achievements in decentralised governance, sustainable development, gender equity, responsible tourism, and more. Participants will engage with local communities, government officials, social enterprises, and cultural institutions across the state.

Eligibility criteria

Who can apply?	The programme is open to individuals from any Indian state or Union Territory, excluding people of Kerala Origin i.e, Applicants from Kerala, of Kerala origin (Keralites), including those residing outside Kerala, are not eligible.
Where to apply?	Read the detailed notification and apply here https://kyla.kerala.gov.in/notifications/
Age limit	21-30 years , as on the date of notification.

Gender	Applicants from all gender identities, especially women and LGBTQIA+ individuals, are strongly encouraged to apply.
Educational qualification	<ul style="list-style-type: none"> • Must hold a graduate degree from a recognised university (UGC/Act of Parliament). • Current undergraduate students are not eligible. • Postgraduate and research scholars are encouraged to apply, subject to obtaining necessary permissions from their institutions if selected.
Desirable experience	Prior experience in volunteering, community service, or NGO work is desirable and preferred (others are encouraged to apply).
Language proficiency	Must be proficient in either English or Hindi or both. English - Hindi translators will be available throughout the program.
Administrative condition	The applicant must not have participated in any other fully sponsored programme by the Government of Kerala with similar objectives.
Preferences	<ul style="list-style-type: none"> • Applicants who have never visited Kerala before. • Those with a demonstrated interest in public policy, governance, and social development. • Young local body representatives, college/university student council representatives, community leaders, research scholars, grassroot activists and professionals are encouraged to apply. • Applicants from underprivileged or marginalised communities. • Women and LGBTQIA+ candidates are encouraged to apply.
Deadline	30th November 2025 (30.11.2025)

Documents required (to be uploaded online):

1. **Graduation certificate**
2. **Valid ID proof** (Aadhar/ Driving Licence/ Passport/ Voter ID card/ PAN card)
3. **Statement of purpose**
4. **Letter from head of institution/employer** (format available in notification Annexure A)

Terms of admission to the programme (upon selection)

Below are the terms for participating in the programme. Please go through them and then fill out the form in Annexure B, indicating your acknowledgement:

Applicants need to be fully committed to the programme and should be physically present/offline throughout the programme. In case of any breach in commitment, travel expenses will not be reimbursed.

The KYLA aims to provide everyone with an enjoyable, respectful, and safe space. During the programme, we expect all participants to abide by the following rules while travelling, during field visits, at accommodations, in related social environments, and in all interactions.

1. General conduct policy

All participants are expected to conduct themselves in a manner that is respectful, appropriate, and inclusive. Inappropriate conduct will not be tolerated under any circumstances.

Prohibited behaviours include, but are not limited to:

- Making verbal or written comments that reinforce social hierarchies or domination based on gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, and/or religion.
- Harassment, intimidation, or discrimination based on age, sex, gender, ancestry, disability, religion, class, body size, medical condition, etc.
- Abusive verbal comments, slurs, or threats.
- Intimidation, stalking, following, or cyberbullying.
- Inappropriate or non-consensual photography, recordings, or screen-captures.
- Creating or sharing harmful, obscene, insensitive, or indecent content.
- Sustained disruption of engagements or activities.
- Unwelcome attention or inappropriate contact.
- **Consumption of alcohol or any other drug substances, including smoking, is strictly prohibited during the entire duration of the programme, including during travel and accommodation in designated locations.** Violation of this policy may result in

immediate expulsion from the programme. Travel expenses in such cases will not be reimbursed.

2. Safety and well-being policy

KYLA is committed to ensuring the safety and mental well-being of all participants, facilitators, and organisers. Any action that compromises the physical or emotional safety of others is considered a serious violation.

Prohibited behaviours include, but are not limited to:

- Facilitating or engaging in any form of violence or harmful behaviour.
- Promoting, encouraging, or publicising criminal or violent activity.
- Violating personal privacy or sharing images of others without consent.
- Promoting suicide, self-harm, or any other dangerous behaviour.
- Sharing hateful, harmful, or graphic content.
- Making threats or engaging in any other behaviour that could be perceived as threatening.

3. Enforcement and Reporting

KYLA reserves the right to take appropriate disciplinary action in response to any breach of these policies. This may include, but is not limited to:

- Issuing formal warnings
- Suspension or expulsion from the programme
- Escalation to legal authorities where necessary

If you experience or witness any violation of these policies, or encounter any form of inappropriate behaviour, please contact the team immediately at: info.kyla.gok@gmail.com

Every incident reported will be taken seriously and dealt with in the strictest confidence.

Contact & Support

For any queries or incident reports, please reach out to the KYLA team via our official email:
info.kyla.gok@gmail.com

Don't miss this once-in-a-lifetime opportunity to See Kerala and Know Kerala - from grassroots to governance!

Apply Now using this [link](#)!



Director, KYLA

Annexure A

Letter from Head of Institution/Employer

Date:

To
The Director,
Kerala Youth Leadership Academy (KYLA)
General Administration Department
Government of Kerala

Subject: Permission Letter for Participation in ‘See Kerala, Know Kerala’ Programme - Reg.

This is to certify that _____ [Full Name], holder of
[Aadhar/Passport/Driving License] No. _____, is currently
a _____ [Designation] at _____
_____ [Name of
Institution/Organization].

We have been informed that he/she/they have applied for participation in the fully sponsored ‘See Kerala, Know Kerala’ programme, organised by the Kerala Youth Leadership Academy (KYLA), Government of Kerala.

We hereby grant our permission for his/her/their participation in the said programme, if selected. We understand that the programme is of 8 days’ duration and requires full-time, offline presence. We also confirm that the applicant will be granted necessary leave or time-off from duties for the duration of the programme.

Sincerely,

[Name] _____
[Designation] _____
[Institution/Organization Name] _____
Contact Number: _____
Email: _____

Signature & Seal

Annexure B

Declaration of Commitment and Conduct (To be filled and signed by the applicant)

Date:

To,

The Director,
Kerala Youth Leadership Academy (KYLA)
General Administration Department
Government of Kerala

Subject: Declaration for Participation in the 'See Kerala, Know Kerala' Programme - Reg.

I, [Full Name] _____, aged [Age] _____ years,
residing at [Full Address] _____

do hereby declare the following:

1. I have read and understood the programme details, eligibility criteria, and code of conduct outlined in the official notification.
2. I hereby commit to fully participating in the 'See Kerala, Know Kerala' programme for its entire duration and agree to be physically present throughout the programme period.
3. I understand that in case of any breach of commitment or violation of the programme rules, the Government of Kerala reserves the right to withhold travel reimbursements and take appropriate legal/disciplinary action.
4. I agree to abide by the General Conduct Policy and the Safety and Well-Being Policy during my participation in the programme.
5. I understand that any violation of the stated policies including but not limited to harassment, substance use, misconduct, or unsafe behaviour may result in expulsion from the programme and legal consequences.
6. I will treat all fellow participants, hosts, facilitators, and local communities with respect, and contribute positively to the learning environment of the programme.

I hereby sign this declaration in full knowledge of the responsibilities and expectations outlined.

Name: _____

Place: _____

Signature: _____

Date: _____